

Our Vision

COMPANY NAME REDACTED AI harnesses the power of **video data through our unique platform** that combines the efficiency of the Apple M1 chip with the creativity of Generative AI.

From foot traffic counting and customer journeys to self-checkout fraud and on-site security, our unrivaled platform gives you and your team the **information vital to make informed, strategic decisions**. Global companies and retailers trust our **AI-driven video analytics** to give their teams a detailed look into the metrics that matter.

[COMPANY NAME REDACTED] AI empowers the **future of in-person retail**, informed and inspired by your shoppers' journeys.

Our Patented Technology

[COMPANY NAME REDACTED] AI holds six patents and 10 patents pending. We are committed to redefining the use of enterprise video streams turning them into actionable insights in real-time and at scale.

Industry Challenges (3 bullets across the page with icons)

- \$112B lost to Shrink
- \$8B Retail investments in surveillance systems
- 6% potential increase in profitability from staff, inventory, CX improvement using data insights.

Our Approach

Infrastructure

- Use your existing camera infrastructure and existing bandwidth
- (Apple logo) M2 Platform based solution with plug-and-play base station (included in the licensing fees)
- Split AI: Hybrid computing between on-prem and cloud

Workflow

- 19 “apps” built to solve specific use cases; one platform with many solutions
- Real-time streaming, insights, and alerts across dashboards, hand-held devices, wherever you need it

Scalability

- Global supply chain leveraging Apple and Microsoft
- Cloud managed at scale with inbuilt remote monitoring and on-prem processing

Expertise

- Rapid deployment in days, not weeks
- 24/7/365 customer success team helps deploy cutting-edge solutions

Our Solutions

Monitor

Using your current camera system, safeguard and optimize every corner of your operations with our video monitoring apps that provide remote views, camera uptime metrics and enable SOCs across any type of VMS.

Analyze

Improve loss prevention, inventory management, and more with AI-powered retail video analytics apps.

Enterprise Alarm Management

Reduce loss, ramp up safety and boost your bottom line with a suite of business alarm monitoring apps that merge AI, video analytics and QR code entry.

Compliance Monitoring

Ensure workplace safety and protect your operation against the costs of noncompliance with AI-powered compliance monitoring for PPE, OSHA standards and more.

The [COMPANY NAME REDACTED] Advantage

- Comprehensive Solution
From merchandising to asset protection, maximize performance across a dozen core business functions.
- À La Carte Application Suite
Choose from 19 distinct AI applications to focus on the metrics that drive your bottom line - move from multiple point solutions to the most comprehensive platform in the market.
- Built for Multi-Location Enterprises
Whether you're operating at a few locations or across thousands, we ensure a centralized, comprehensive view of your entire operation that meets your budget requirements.

Experienced Leadership

Our seasoned leadership team brings decades of experience in building, scaling, and growing profitable companies. Company executives take a hands-on approach delivering user-centered products that are reliable and use cutting edge technology.

NAME REDACTED
CEO & Founder
25+ years of industry experience

NAME REDACTED
Co-founder & VP of Business
25+ years of industry experience

NAME REDACTED
Co-Founder & Vice President India
25+ years of industry experience

Our team's experience at top -level companies include:

Yahoo
Intel
Walmart
McKinsey
BCG
GlobalLogic
Keybank

NAME REDACTED
Chief Marketing Officer
25+ years of industry experience

NAME REDACTED
10+ years of industry experience
Director of Engineering & Founding Member

The Future of [COMPANY NAME REDACTED] AI

We're committed to elevating today's security cameras with enhanced intelligence, providing solutions that meet your needs today, tomorrow, and for years to come. Currently we work with companies from the NRF 100, the NFL, and the MSL.

Venture capital funded with \$10M in investments, we are aggressively expanding our technology into new verticals like stadiums, universities, and manufacturing facilities.

Learn More about our Solutions at [www.\[COMPANY NAME REDACTED\].ai](http://www.[COMPANY NAME REDACTED].ai)